

PRICE FIVE CENTS



**AMES'**  
Seventeenth Year  
Cassadaga, N. Y.  
**LUNCHES**  
**ICE CREAM**  
**CANDIES**  
**NEWS ROOM**

**"THE HOURS WE SPEND FOR THEE"**

No type of store keeps open for as many hours as this one. And few, if any, stores carry a greater variety of items that you need for a sick child? Or a bottle of ginger ale for "long hot ones"? Shaving cream, cosmetics, medicine, ice cream and "batteries".

You may depend on it, all these things and many more, are here, come in some day when you're not in a hurry, and look over our great cards. We'll guarantee you'll be surprised at the extensive assortment of the new ideas that have, and the master craftsmanship which characterizes Hallmark cards.

**WILLSEY PHARMACY**  
"The Modern Drug Store"  
Cassadaga, N. Y.

Dry Cleaners—Furriers—Dyers  
Laundry Agency—We Know How  
**Landy Bros.**  
JAMESTOWN, N. Y.  
"Vinnies" Calls For and Delivers in Lily Dale every Tuesday and Friday

**Witch-Kitch Inn**  
One Mile South of Sinclairville  
**CHOP SUEY — CHOW MEIN**  
**CHICKEN and STEAK**  
**DINNERS**  
**TOASTED SANDWICHES**  
Phone: Jamestown 33-123

**LILY DALE GARAGE**  
Martin & Allen, Proprietors  
**GAS—OIL—GENERAL REPAIRS**  
**STORAGE**  
Lily Dale New York

**A FINE FUNERAL HOME AT YOUR SERVICE**  
**TERWILLIGER & SALZER**  
FUNERAL DIRECTORS  
Fredonia, N. Y. Telephone 355 Day or Night  
LICENSED LADY EMBALMER

**COLONIAL INN**  
SPECIAL SUNDAY DINNERS  
Luncheon 50c — Dinner 75c  
Chicken and Steak  
30 E. Main St. Phone 355  
FREDONIA, NEW YORK

**ICE — ICE — ICE**  
LAKE SHORE PETROLEUM & FUEL CO., Inc.  
A. K. DICKSON, Fredonia, N. Y.  
Leave orders at Lily Dale Assembly Office or Phone Fredonia, 624

**A HEARTY WELCOME ALWAYS AWAITS YOU**  
**QUALITY FOOD CARD'S FINE LIQUORS**  
FREDONIA, N. Y.  
Western New York's Comfortable Cocktail Lounge

**THE WHITE INN**  
FREDONIA, N. Y.  
Famous for Southern Fried Chicken. Our Cuisine is Known From Coast to Coast.  
"Dine at the White Inn—You Will Like It"  
MURRAY H. BARTLEY

**FREDRICKSON BROTHERS**  
Lumber and Builders' Supplies  
CASSADAGA, N. Y.  
Phone 44

**WESTERN NEW YORK'S LARGEST and FINEST CELORON PARK**

On Chautauqua Lake  
**15 RIDES — SPORTS**  
**AMUSEMENTS — GAMES**  
**—FREE TALKIES—**

**DANCING**  
Every Night. Always a **FEATURE ATTRACTION**  
**SATURDAY NITE**  
Popular Prices  
All Favorite **BEVERAGES SERVED**  
**FAMOUS CHICKEN and STEAK DINNERS**  
**50c PLATE**  
**—FREE ACTS—**  
**GET THE HABIT**

**PLANTS**  
All kinds of growing plants for Porch Boxes, Flower Beds and Gardens.

**SAHLE BROS.**  
PHONE 350—WE DELIVER  
97-101 Newton St. Fredonia

**Barrett's Restaurant**  
Moderate Prices  
Choice Wines and Liquors  
**MEALS AT ALL HOURS**  
Cassadaga, N. Y.

**"There Is No Death"**  
Afraid of death? why should I be—  
When life holds everything for me.  
Did He not say that "He would give  
His life for us that we might live."

Who brings to life all winter's lead  
Tosses, flowers, grass, on which we tread  
The silent frozen water fall?  
God gives us new life to all.

There is no death every breath  
There is no death, all trouble ceases  
There is no death, all love and peace

Edith Andrus  
Fredonia, N. Y.

**H. H. PUMPHREY**  
The Old Lady (Spirit)  
The best of Lily Dale's best  
The best of Lily Dale's best  
The best of Lily Dale's best

For this year's winter, one is  
For this year's winter, one is  
For this year's winter, one is

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

of in-  
of in-  
of in-

**Pri-Ad Corporation**  
**ADVERTISING COUNSELORS**  
**PRODUCERS OF GOOD PRINTING**  
PRI-AD BUILDING — FOURTH at CLINTON  
JAMESTOWN, N. Y.  
Telephone 4-924

**CITIES SERVICE**  
CASSADAGA, NEW YORK  
**KOOLMOTOR — GASOLINE and OIL**  
**SCHOENTHAL'S**  
BRANCH OF OUR FREDONIA SALES and SERVICE  
General Repair Work and Your Car Serviced Complete

**Miller Office Equip. & Supply Co.**  
Complete line of new and rebuilt office machines and equipment. Office supplies and stationery.  
PHONE 2717  
114 East Fourth Street Dunkirk, New York

**ELECTRIC WIRING — FIXTURES — APPLIANCES**  
**Dunkirk Hardware Company**  
Open Evenings  
Next to Capitol Theater  
**SPORTING GOODS HOUSEHOLD NEEDS**

**PAYNE'S SERVICE STATION**  
**GOODYEAR TIRES — PENN BATTERIES**  
**SOCONY VACUUM PRODUCTS**  
Official A. A. A. Headquarters  
Mobil Lubrication — 24 Hour Service  
PHONE 81-F-11 Cassadaga, N. Y.

**Guy Saxton's Men's Shop**  
"Everything for the Well-dressed Gentleman"  
Hotel Jamestown Bldg. Jamestown, N. Y.

**YOU'RE HOME WHEN YOU CHECK IN**  
The **SAMUELS**  
or  
The **JAMESTOWN**  
DeWITT OPERATED HOTELS  
The discriminating traveler will instantly recognize the friendlier welcome and the home-like atmosphere and service of these modern hotels — JAMESTOWN'S BEST.

**Lundquist Hardware, Inc.**  
Sporting Goods — Fishing Tackle  
Brooklyn Square JAMESTOWN, N. Y.

**The Abrahamson-Bigelow Company**  
114 TO 120 WEST Jamestown, N. Y.  
THIRD STREET  
**DEPARTMENT STORE**  
"Always a Good Place to Trade"

**Fine Furniture and Interior Decorating**  
Large display of Porch and Terrace Furniture at very low prices.  
**THE WELLMAN BROS.**  
**JAMESTOWN SAMPLE FURN. CORP.**  
215-217 Cherry St., Jamestown, N. Y.

**CHAUTAUQUA**  
The Chautauqua Lake  
Most ambitious free can in  
most famous of long  
celebrating  
**Anniversary**  
**Plays**  
**Addresses**  
**OPERAS**  
A Week's Season  
July 3rd—Aug 28th  
Place for music  
Chautauqua Institution  
Chautauqua, N. Y.



# Classified Ads.

## Announcements

LAUNDRY SERVICE—Anytime—Quick Service, Neat Work—Reasonable—ALTA WEST, 6 Fourth St., Lily Dale, N. Y.

INTERIOR DECORATING, House Painting, Paper Hanging, Phone Willis Pond, Cassadaga (N. Y.), 3-F-2.

FOR PLUMBING AND HOUSE WIRING—See L. Bennett Smith, Cassadaga, N. Y. Telephone 30-F-2.

AUTOMATIC SHOE REPAIR — For comfort, let us repair YOUR shoes — New Work Shoes at reasonable prices. 15 Water St., Fredonia, N. Y.

PRINTING OF ALL KINDS — Best Prices—William E. Stock, 46 W. Main St., Fredonia, N. Y.

CASSADAGA MEAT MARKET, Phone 287-J, Cassadaga, N. Y.

BROILERS—FRESH EGGS—Call at W. H. Smith's Poultry Farm and Hatchery, Fredonia-Cassadaga Road, Phone Fredonia 287-J.

SIGN PAINTING — DECORATOR — MAX Smith, 9 Second St., Lily Dale, N. Y.

THIEF WELDING CO., Laona, N. Y. "Good Work, Always." Phone Fredonia 287-M.

EXPERT RADIO SERVICE at all times. PAINTER and DECORATOR. W. H. Edmunds, 19 North St., Lily Dale, N. Y. Phone Cassadaga (N. Y.) 66.

Edward Grant — INTERIOR and EXTERIOR DECORATING—Sinclairville, N. Y. Painting—Paper Hanging and Con-  
taining

FANCY DRESSED POULTRY AND FRESHLY FRESH EGGS DELIVERED ON ORDER. Phone Bill Stoyles, Cassadaga 10-F-13.

FOR PLUMBING, Plastering, Carpenter, Cement and General Repair Work see W. F. McClure, 3 South St., Lily Dale, N. Y.

HAND LAUNDRY—Neatly and Quick—Done — Reasonable Prices — ISOBEL McBRIDE, 15 South St., Lily Dale, N. Y.

INSURANCE? — See C. N. Pierpont, Cassadaga, N. Y. Telephone Cassadaga 9-F-2.

A. E. Ellsworth, OPTOMETRIST, Fredonia, N. Y.

PLUMBING AND ELECTRICAL CONTRACTOR—Elmer Woolley, 16 First St., Lily Dale, N. Y.

FOR KEYS—See B. L. Fellows—121 Central Ave., Dunkirk — Locksmith — Bicycle repairing.

SAVE MONEY!!! Buy BARKELL Wallpapers — Chautauque County's largest Wallpaper and Paint Store. Visit our store and be convinced. 26 Water St., Fredonia, N. Y.

PRESERVE THE MEMORIES OF YOUR HUNT. New Low Prices for 1938. Careful Work — Lifelike Poses. VICTOR W. SAWKINS, Boy Scout Camp, Cassadaga. Specialist in Dog Training.

VIOLA K. PATTON, ANTIQUES AND USED FURNITURE, 99 FOREST PLACE, FREDONIA, N. Y. TELEPHONE 435-W.

COMMERCIAL JOB PRINTING—Programs—Hardhats—Tickets—MID-CHAUTAUQUE PRESS, 16 N. Main St., Phone Cassadaga, 29-F-13.

CHIROPRACTOR—Your ailments can be relieved by my DRUGLESS HEALTH service. For 21 years people have been noticeably benefited. Call or write: R. P. Fleming, 1024 Washington St., Jamestown, N. Y.

TINSMITH and PLUMBER—See William G. MACCUBBIN, SR., Cassadaga, N. Y.

## BUSINESS OPPORTUNITIES

RESTAURANT For Sale on Lily Dale Assembly Grounds. Inquire: "Watrous," Chevrolet Dealer, Dunkirk.

COLONIAL APARTMENTS — In the heart of Lily Dale—Stucco Building—Excellent Condition — Splendid Source of Revenue—See Fred Foote.

RAINBOW Gift and Beauty Shop Building—Head of South St., Apply Mrs. L. B. Freeborn, 16 Erie St., Lily Dale, N. Y.

**Lily Dale Barber Shop**  
CLEMENT POWERS, Prop.  
Chiropodist and Specialist  
Lily Dale Auditorium

## Rooms for Rent

### Lily Dale Real Estate

W. L. ROBERTS  
Real Estate Broker and Insurance

See: MINNIE M. WILLIAMS

7 South St. Lily Dale

**FOR SALE and RENT —** The beautiful home of Former President, Edward F. Loud for sale and modern apartments for rent from \$50.00 to \$100.00 for season. Elsie M. Espanto, CASSADAGA, FLORIDA.

MODERN CONVENIENCES — Bath — Kitchen Privileges — Reasonable — Inquire LAKEVIEW COTTAGE—Cleveland and North St., (Facing Lake). Ask Mrs. V. Moran.

PLEASANT, COMFORTABLE ROOMS — By day or week. Ida Moore, 14 Third St., Lily Dale.

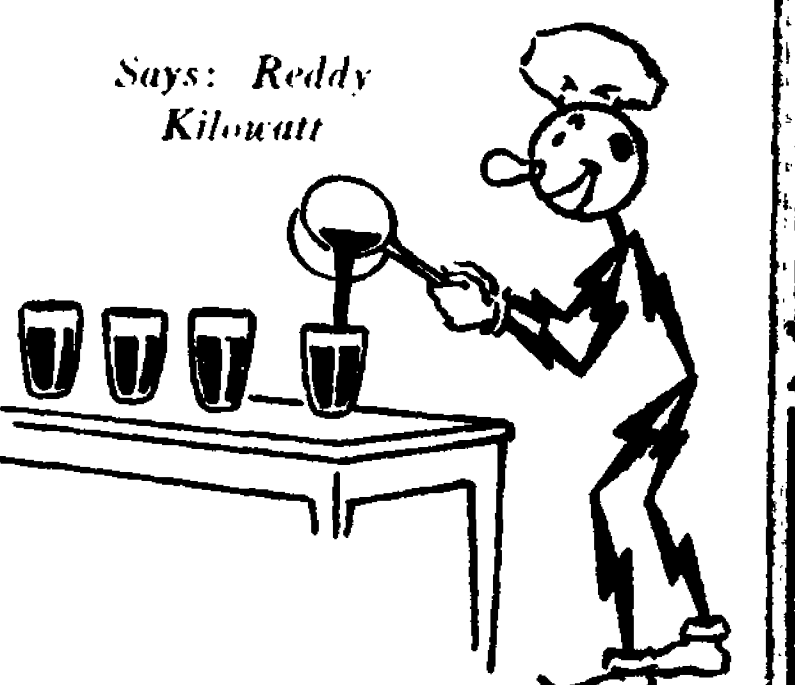
Rooms with LIGHT HOUSEKEEPING Privileges—15 Cottage Row and 11 Cleveland Ave. Inquire at Dennis' LAKE-SIDE Cottage or The OLMSTEAD Cottage, Lily Dale.

BRAND NEW STUDIO APARTMENTS for rent at Lily Dale. Use of Modern Kitchenette. Electric Refrigeration, Hot and Cold Water, Private Entrance, Private Bath and Lavatory, new furnished. Apply at "New Home" of PSYCHIC OBSERVER, No. 5 Melrose Park, Lily Dale.

APARTMENT FOR RENT — Emma Haskell, 18 First St., Lily Dale, N. Y.

ROOMS with bath, kitchen privileges. Reasonable. 18 First St., Lily Dale.

"CANNING IS A HOT JOB UNLESS YOU HAVE AN ELECTRIC RANGE"



NIAGARA LOCKPORT AND ONTARIO POWER CO.  
NIAGARA-HUDSON

## DANAHY-FAXON

Western New York's Own Food Stores

Stores in Fredonia, Brecton, Silver Creek  
**The Finest of Groceries Produce Meats At the Lowest Prices**  
SAVE OUR DOLLAR DOUBLERS  
Make \$1 Go Farther Than \$2

**Coming Again!** Chautauque County's **GREAT FAIR** Opens **Labor Day DUNKIRK**

**LILY DALE CAFETERIA**  
EXCELLENT SERVICE APPETIZING FOOD  
THOMAS J. FRAWLEY, Manager  
FRIENDLY ATTENTION MODERATE PRICES  
A Few Splendid Rooms for Rent — with Bath

**LEOLYN INN**  
"The Hotel with a 'Homey' Atmosphere"  
Comfortable, Cozy Rooms — Moderately Priced  
ARTHUR MYERS, Manager

**DALE COFFEE SHOPPE**  
Lily Dal — Centrally Located — Open All Hours  
REGULAR DINNERS — LIGHT LUNCHES — TOASTED SANDWICHES — SPECIAL CHICKEN DINNERS — DELICATESSEN — ICE CREAM PARLOR  
MRS. JOSEPHINE JONES, Manager

## TRANCE MEDIUM



### MAUDE KLINE

Maude Kline, N. S. A. Missionary-at-Large. Lecturer, Mind-fold ballot medium. Mrs. Kline is scheduled for many public appearances at Lily Dale during the balance of the season. She is the vice president of The N. S. A. Junior League and was the featured medium at Cassadaga Spiritualist Association in Florida last winter.

Mrs. Kline's reputation as a healer is nation-wide. Her guide, DAHO, has marvelous healing power.

**JOY'S INN**  
Licensed Hotel  
Fine Wines and Liquors  
Lunches at All Hours  
Dinners Served  
At Depot—Lily Dale, N. Y.

**House of Charm**  
**BEAUTY PARLOR**  
Next to Rainbow Oriental Store

Our 36th Year in  
Jamestown, N. Y.  
**GANDY'S**  
STEAKS and CHOPS



**NELSON'S**  
Store of Specialty Shops  
"Chautauque Region's Fine Department Store"  
More than 30 shops—home and personal fashion  
108-110 E. 2nd St.  
Jamestown, N. Y.

There's A Modern Pharmacy in Cassadaga, N. Y.

**Oriental Rainbow Shop at Lily Dale**  
(Formerly Rainbow Gift Shop)  
LINENS  
TAPESTRIES  
STAMPED GOODS  
HAMMERED BRASS  
ORIENTAL RUGS  
INDIA PRINTS  
LACQUERED WARE  
LINGERIE  
HOSIERY  
Excellent assortment of Practical articles of Distinction  
Virginia Kirkpatrick  
Manager  
Cor. of South and E. 1st Sts.  
Lily Dale

# Mediums Lily Dale

**George H. Coe**  
SPIRITUAL ADVISOR  
9 Cleveland Ave., Lily Dale  
Buffalo Address  
8 Arlington Pl. GRant 0645

**C. A. BURGESS...**  
Mental and Spirit Healing  
Every Sun., Tues. and Friday in Assembly Hall at 1 P. M.  
Classes Begin July 1st  
Absent Treatment by Mail

**RUTH M. CLARKE...**  
MEDIUM  
Trance and Clairvoyant  
7 Third St. Lily Dale

**SARAH W. CUSHING...**  
TRANCE MEDIUM  
14 Cottage Row Lily Dale  
"SUNSHINE RETREAT" Cottage

**MINNIE O'HARA...**  
Clairvoyant and Trumpet Medium  
225 East Main St., Fredonia, N. Y.  
Forest Temple Park, Lily Dale, N. Y.

**MRS. A. H. FURRER...**  
TRANCE MEDIUM  
Psychometric-Spiritual Readings  
10 Third St. Lily Dale

**AMELIA COLEMAN...**  
CLAIRVOYANT-MEDIUM  
Readings and Circles  
13 South Street Lily Dale, N. Y.

**MRS. L. B. FREEBORN...**  
SPIRITUAL MEDIUM  
Near Forest Temple  
16 Erie St. Lily Dale  
There's A Modern Pharmacy in Cassadaga, N. Y.

**IDA MOORE...**  
MEDIUM  
14 Third St. Lily Dale  
Buffalo Address, 91 Woodlawn Ave.  
Phone GARfield 6453

**LUCILLE PUNK...**  
Toronto, Canada  
MEDIUM  
8 Second St. Lily Dale

**IDA STRITZEL...**  
MEDIUM  
5 4th St. Lily Dale

**T. JOHN KELLY...**  
MEDIUM  
26 Third St. Lily Dale

**FLORENCE GILLESPIE...**  
Spiritual—Trance—Business Readings  
Circles by Appointment  
18 First St. Lily Dale

**GRACE BANNISTER...**  
MEDIUM  
Colonial Apartments Lily Dale

**MABEL HARRIS...**  
Spiritual and Business Readings  
Will Serve Societies and Officiate at Funerals  
28 South St. Lily Dale

**LAKE VIEW RESTAURANT**  
Lily Dale, N. Y.  
"Just a short walk from Lily Dale Assembly Entrance—on way to Cassadaga"  
Short Orders—Chicken Dinners—Sandwiches  
UNDER NEW MANAGEMENT — MRS. ALTA ROSE

**MAPLEWOOD HOTEL**  
LILY DALE, N. Y.  
Interior Completely Remodeled  
Dining Room Service Resumed — Complete Diet Kitchen  
MR. and MRS. "BERT" BULLEYMENT, Mgrs.

ALWAYS OPEN — AT YOUR SERVICE  
**Lily Dale Restaurant**  
HOME COOKING — BAKED GOODS and CANDY  
SODA FOUNTAIN — ICE CREAM  
South St., Near Humphrey Park  
BLANCHE ZEEK, Mgr.

**LUCY A. WALKER...**  
PASTOR—CHURCH OF UNDERSTANDING  
BUFFALO, N. Y.  
For Appointments  
Phone: GRant 4925  
17 Glenwood Ave., Buffalo, N. Y.

**MAGGIE WAITE...**  
Well-Known Trance Medium  
Readings Daily  
OLDSTEAD COTTAGE  
Cleveland and Library Streets

**ANNA K. KEISER...**  
Clairvoyant and Trumpet Medium  
READINGS and CIRCLES  
12 Buffalo St. Lily Dale

There's A Modern Pharmacy in Cassadaga, N. Y.

**ALICE A. MIDDLEMAS...**  
Los Angeles, California  
Colonial Apartments Lily Dale

**CARRIE YARTER...**  
TRANCE and CLAIRVOYANT  
21 Second St. Lily Dale

**LENA FLORENCE...**  
15 First St. Lily Dale  
Buffalo, N. Y. Address  
68 Arden Ave. — Phone F-6335-R

**ELIZABETH FISHER...**  
MEDIUM  
2 Melrose Park Lily Dale, N. Y.

**ALMA L. MOSER...**  
MEDIUM  
17 North St. Lily Dale, N. Y.

**MATILDA MAYER...**  
Scientific Astrologer and Psychic  
16 Marion St. Lily Dale, N. Y.

**GRACE STEWART...**  
TRUMPET MEDIUM  
St. Petersburg, Florida  
No. 5 Melrose Park, Lily Dale

**CLARA B. KNOST...**  
St. Petersburg, Florida  
MEDIUM  
Lily Dale Lakeview Cottage  
Cleveland and North St.

**GRACE HANDLE...**  
MEDIUM  
Cleveland Ave., near 2nd St.  
Lily Dale

**VIOLA MILLER...**  
SPIRITUAL MEDIUM  
General and Business Readings  
11 Third Street Lily Dale

**T. P. McMANUS...**  
HEALER  
Habits Corrected  
Absent Treatments by Mail  
12 Second St. Lily Dale